Innovating Through Crisis:
How Are Macro Events Changing Business, and What Can Business Do About Them?

DAY ONE
TUESDAY DECEMBER 15

All Times EST

NOON – 12:15 CONFERENCE INTRODUCTION AND OVERVIEW
Chairs: Professor Lynda Applegate (HBS) and Dr. James Short (SDSC)

12:15 – 2:00 OPENING KEYNOTE
"Catalyzing High Impact Innovation through Digital Partnership Ecosystems"
Session Lead: Professor Lynda Applegate (Harvard Business School)
Speakers: Rob Miller, Chief Marketing Officer (Hyperloop Transportation Technologies);
Professor Terri Griffith (Simon Fraser University)

2:00 – 2:15 BREAK

2:15 – 3:30 PLENARY PANEL SESSION
"Data Innovation: From Data Management to Data Intelligence"
Session Lead: Dr. Pieter De Leenheer (Harvard Business School)
Speakers: Albert Lalaj, Global Data Governance Lead (Walmart); Simmi Bhargava, Senior
Director, Analytics (Adobe); Ashish Haruray, Senior Lead, Data Governance (AXA XL)

3:30-3:45 BREAK

3:45 – 4:15 CLOSING KEYNOTE
"San Diego: A Journey to the Post-COVID Digital City"
Mr. Jonathan Behnke, Chief Information Officer, City of San Diego

4:15 – 4:30 CHAIRS CLOSE

4:30 – 5:30 NETWORKING RECEPTION
Hosted by the Blockchain Acceleration Foundation (BAF)
Cameron Davis, President and Piergiacomo Palmisani, Vice President
https://www.blockchainacceleration.org/

DAY TWO
WEDNESDAY DECEMBER 16

All Times EST

Noon – 12:30   **OPENING KEYNOTE**
                    "Mission Matters @ the USPTO"
                    Mr. Jamie Holcombe, Chief Information Officer, US Patent & Trademark Office

12:30 – 12:45   **BREAK**

12:45 - 2:00   **FIRST BREAKOUT PANEL SESSIONS**
                    TRACK 1: BUSINESS & POLICY
                    "BUILDING INNOVATION PLATFORMS AND ECOSYSTEMS"
                    Session Lead: Professor Lynda Applegate (HBS)
                    Speakers: Manoj Kumar, CEO (Powerley); Steve Ambrose, CIO (DTE Energy); Jason Vazzano, CEO
                    and Co-Founder (Vectorform); Kevin Foreman, CTO (Powerley)
                    TRACK 2: NEW TECHNOLOGIES
                    "ADVANCES IN CORE TECHNOLOGIES"
                     Lead: Steve Orrin, CTO (Intel Federal)
                    Speakers: Steve Todd, Distinguished Engineer (Dell Technologies), Dr. James Meng (UCSD);
                    Dr. Francois Scharffe (Knowledge Graph Conference); James Murphy, Principal (KPMG)

2:00 – 2:15   **BREAK**

2:15 – 3:30   **PLENARY PANEL SESSION**
                    "National and Regional AI Strategies: Key Differences and Likelihood of Success"
                    Session Lead: Professor Mel Horwitch (CEU ret.)
                    Speakers: Steve Orrin, CTO (Intel Federal); Professor Theodoros Evgeniou (INSEAD);
                    Dr. Rebecca Wenjing Lyu (MIT)

3:30 – 4:00   **LUNCH BREAK**

4:00 – 5:15   **SECOND BREAKOUT PANEL SESSIONS**
                    TRACK 1: BUSINESS & POLICY
                    "Infoveillance, Big Data and Machine Learning in the COVID-19 Pandemic"
                    Session Leads: Professor Tim Mackey (UCSD) and Raj Patil, CEO (AEEC)
                    Speakers: Professor Tim Mackey (UCSD); Dawn Barry, President (LunaPBC);
                    Dr. Satyender Goel (Collibra)
                    TRACK 2: NEW TECHNOLOGIES
                    "Industry – Academic Research Collaborations at SDSC"
                    Session Lead: Dr. James Short (SDSC)
                    Speakers: Dr. Amit Majumdar (SDSC); Kalem Sessions, President (AEEC); Dr. Ilya Zaslavsky
                    (SDSC); Dr. Michael Zentner (SDSC)

5:15 – 5:45   **CLOSING KEYNOTE**
                    "In AI We Trust?"
                    Professor and Dean Maj Mirmirani, Embry-Riddle Aeronautical University

5:45 – 6:00   **CHAIRS CLOSE**

DAY THREE
THURSDAY DECEMBER 17

All Times EST

Noon – 12:15   CHAIRS OPEN

12:15 – 12:45   OPENING KEYNOTE
"Europe and its data policies: between innovation and protection"
Professor Jean-Claude Burgelman, Vrije Universiteit and Solvay Business School

12:45 – 2:15   PLENARY PANEL SESSION
"The Case for Data Commons: Principles, Policies, Practices"
Session Lead: Dr. Pieter De Leenheer (Harvard Business School)
Speakers: Dr. Scott Kahn, CIO (LunaPBC); Lambert Hogenhout (United Nations);
Dr. Chaitan Baru (National Science Foundation); Professor Jean-Claude Burgelman,
Vrije Universiteit and Solvay Business School

2:15 – 2:30   BREAK

2:30 – 3:45   PLENARY PANEL: PREDICTING THE FUTURE, INVENTING THE FUTURE
Session Lead: Barry Rudolph, CEO (Velocidata)
Speakers: Professor Sid Dalal (Columbia); Steve Orrin, CTO (Intel);
Dr. Naguib Attia, Distinguished Engineer and Vice President (IBM)

3:45 – 4:00   BREAK

4:00 – 5:00   LOOKING AHEAD: DATA ETHICS, TRUST AND CORPORATE RESPONSIBILITY
A Conversation with Professors Camille Nebecker (UC San Diego Herbert Wertheim
School of Public Health), and Summer Kim (UC Irvine School of Law), led by James Short,
Conference Chair

5:00   CHAIRS CLOSE

5:00 – 6:00   POST CONFERENCE NETWORKING RECEPTION
Hosted by the Blockchain Acceleration Foundation (BAF)
Cameron Davis, President and Piergiacomo Palmisani, Vice President
https://www.blockchainacceleration.org/